

ADVERTISING RATES

ARM Journal

The following is a price list for Advertising in the ARM Journal – our next edition goes into print at the end of April 2008. The deadline for receiving Advertising copy and payment is April 14th 2008.

Our Journal has a full colour cover and black & white editorial. Colour advertising is available on the inside covers (front and back) and throughout the Journal as required.

This Journal goes out directly to our Membership (Professional Massage Therapists), and related organizations – 800 copies are circulated in total. This is a new and exciting new venture for ARM and has been received with great interest and enthusiasm from all our Members and the community at large.

OPTION 1:

Our rate for full colour, **outside back cover** is: \$1095 for each issue.
For 1 year (4 Issues) \$4380

OPTION 2:

Our rate for full colour, **inside front cover** is \$1005 for each issue.
For 1 year (4 Issues) is \$3980

OPTION 3:

Our rate for full colour, **inside back cover** is \$980 for each issue.
For 1 year (4 Issues) is \$3700

OPTION 4:

Our rate for full colour, full page, **inside journal** is \$730 for each issue.
For 1 year (4 issues) is \$2800

OPTION 5:

Our rate for Black & White full page **inside Journal** is \$365.
For 1 year (4 Issues) \$1400

OPTION 6:

Our rate for Black & White ½ page **inside Journal** is \$220.
For 1 year (4 Issues) \$850

OPTION 7:

Our rate for Black & White ¼ page **inside Journal** is \$120.
For 1 year (4 Issues) \$465

OPTION 8:

Our rate for Black & White 1/8 page **inside Journal** is \$88.
For 1 year (4 Issues) \$340

OPTION 9:

1 A4 (80g) page **Flyer** per Issue is \$460